



**The Mission of  
First Tee – Greater Pasadena**

To impact the lives of the young people of the Greater Pasadena area by providing educational programs that build character, instill life-enhancing values & promote healthy choices through the game of golf.

**First Tee  
Nine Core Values**

Honesty - Integrity - Sportsmanship

Respect - Confidence - Responsibility

Perseverance - Courtesy - Judgment

**Mailing Address:**

1133 Rosemont Avenue  
Pasadena, CA 91103

**Website:**

[www.FirstTeeGreaterPasadena.org](http://www.FirstTeeGreaterPasadena.org)

First Tee – Greater Pasadena  
1133 Rosemont Ave.  
Pasadena, CA 91103



**Tee Sign  
Sponsorship  
Program**

Show your support and help  
local youth succeed in life



## First Tee – Greater Pasadena Tee Sign Sponsorship Program

In conjunction with Rose Bowl Operating Company, First Tee - Greater Pasadena is offering businesses, individuals and community organizations an opportunity to demonstrate their support of the First Tee Life Skills™ program by participating as a tee sign sponsor.

Historic, highly rated Brookside Golf Club, nestled in the Arroyo Seco adjacent to the Rose Bowl, hosts over 160,000 rounds of golf a year, 25,000 of them corporate/event outings. It's the ideal place to showcase your support.

First Tee - Greater Pasadena is the perfect youth charity with which to be associated. The focus of First Tee is to give young people of all backgrounds an opportunity to develop, through golf and character education, life-enhancing values such as honesty, integrity and sportsmanship.

Brookside Golf Club has created 36 permanent tee signs. Each provides hole information and an additional supporter plaque which displays the First Tee - Greater Pasadena logo and the logo and name of a supporting individual or organization, along with one of the Nine Core Value™ words.

The tee signs will be seen by thousands of golfers who play at the Brookside Golf Club each year. This is a win-win prospect for both you and First Tee - Greater Pasadena youth. For every dollar raised, another participant will reap the benefits that First Tee - Greater Pasadena delivers through its curriculum.

Tee sign sponsorship is available on a renewable annual basis for a donation of \$1,500.



You choose how you wish your information displayed; i.e. logo, company name, or personal name. To show your support and take advantage of this excellent opportunity, fill out and return the attached reservation form. Your donation may be enclosed at the time of the order, or you may be invoiced.

Since its inception in 2006, First Tee Greater Pasadena has impacted the lives of more than 230,000 youth in our Life Skills Education and Community Programs. With your support we will continue to help develop our future leaders.

**Life Skills FORE Pasadena Youth, Inc. dba:**  
First Tee – Greater Pasadena is a 501(c)(3)  
nonprofit organization  
#25-1924033

For further information, contact:  
Leslie De Luco, Projects Director  
leslied.tftpasadena@gmail.com



I/ my company / my community organization is interested in sponsoring a tee sign to show my / our support of First Tee - Greater Pasadena program.

Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Street: \_\_\_\_\_  
City & Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

\_\_\_\_\_ \$1,500 donation is enclosed

(check made payable to First Tee - Greater Pasadena)

\_\_\_\_\_ Please invoice me at the above address  
\_\_\_\_\_ Contact me to discuss payment options  
\_\_\_\_\_ Bill my credit card

Cardholder's Name: \_\_\_\_\_  
Card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_  
\_\_ Visa \_\_ MC \_\_ Discover  
Signature: \_\_\_\_\_

Tee signs can display your name, your company name, a name in memorial, or other. If you desire a name other than listed above, please indicate here:

\_\_\_\_\_ The youth of First Tee – Greater Pasadena thank you for your support!