



**2025**  
**ANNUAL REPORT**

# BUILDING GAME CHANGERS

We enable kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with life skills curriculum, we create learning experiences that build inner strength, self-confidence, and resilience that kids can carry to everything they do.

Experiences are our greatest teacher. First Tee believes in developing the ones that are just as fun as they are meaningful, where kids feel excited to grow, safe to fail, and better equipped for whatever comes their way next. Through our personal growth and junior golf programs, we see kids build self-confidence, inspiring more active participation in leadership opportunities and events, community involvement, and college scholarships.





**first tee**<sup>®</sup>  
greater pasadena

**APRIL 28, 2026**



Twenty years ago, First Tee – Greater Pasadena began with a simple yet powerful mission: to equip young people with the tools to succeed in golf and in life. What started as a local initiative has grown into a trusted community resource, shaping the lives of youth across Pasadena and the greater San Gabriel Valley. As we reflect on two decades of impact, we invite you to help shape the next chapter. Your support creates opportunity, transforms lives, and inspires the next generation of leaders, one swing, one lesson, and one young person at a time.

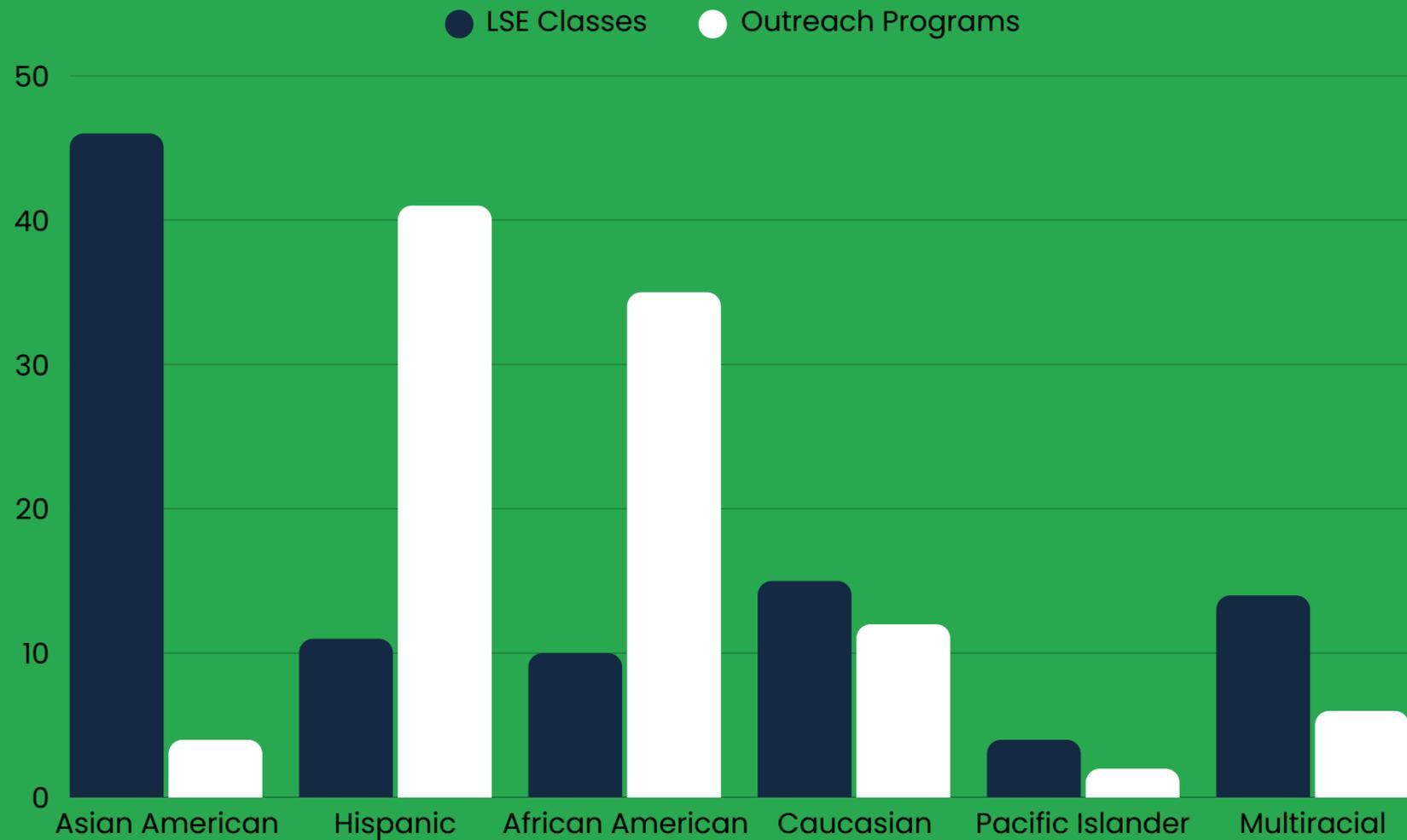
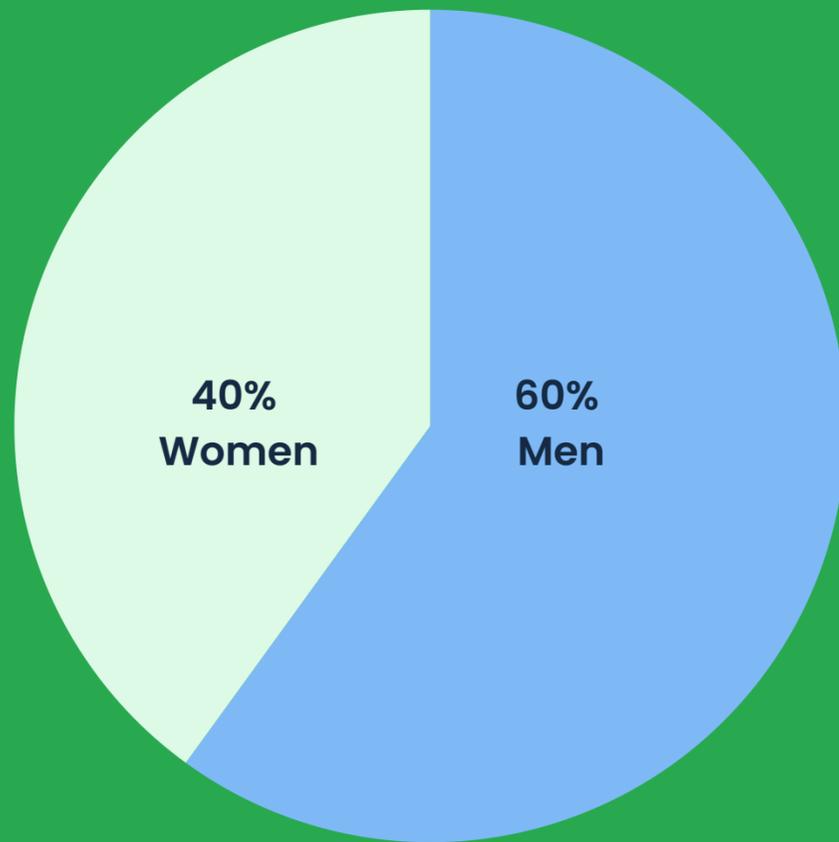
# IMPACT

**14,531**

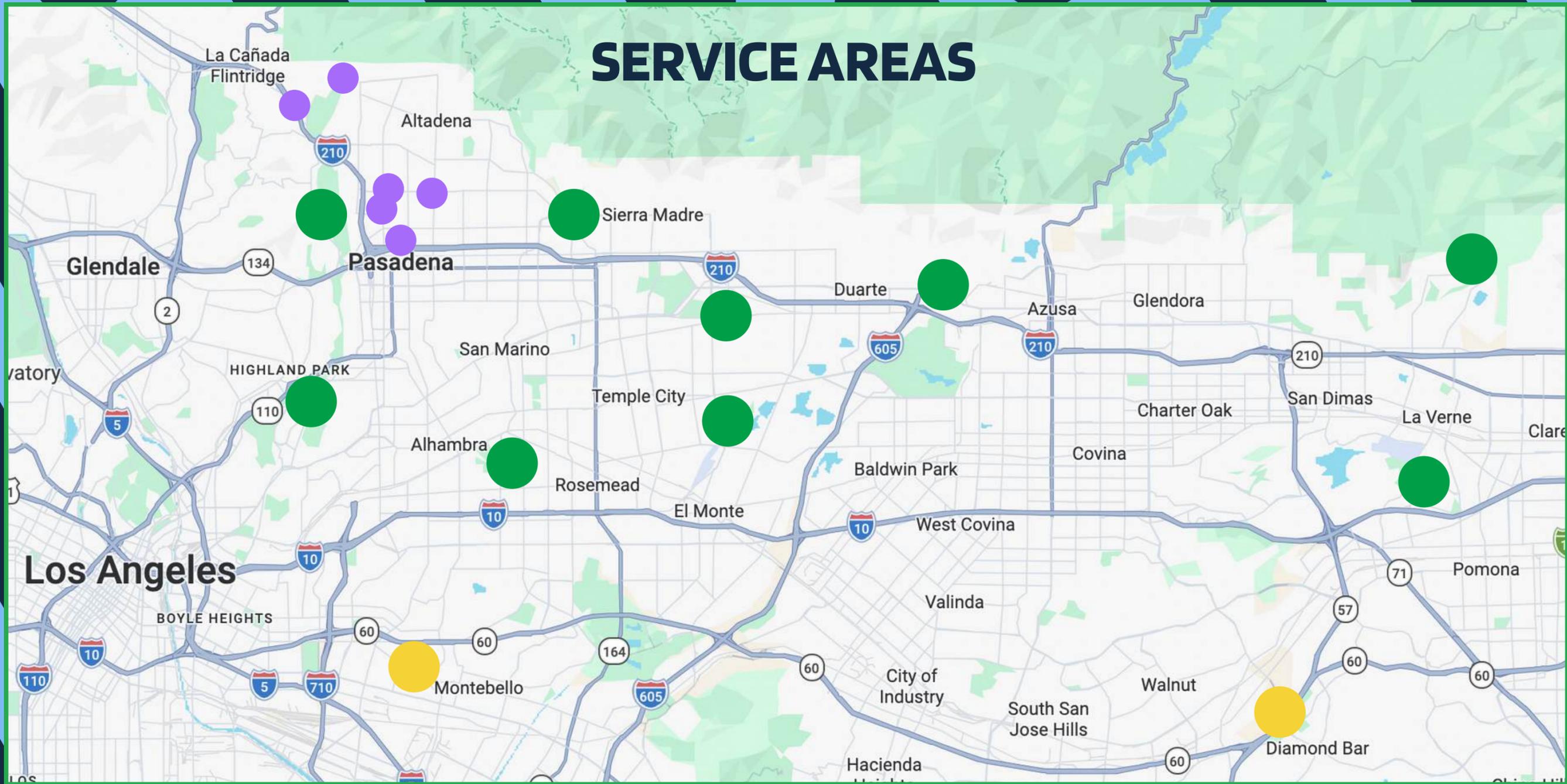
Youth Served in  
Community  
Outreach Programs

**1,622**

Youth Served in  
LSE Classes



# SERVICE AREAS



Golf Courses	Alhambra	Arcadia Par 3	Arroyo Seco	Brookside	Eaton Canyon	Marshall Canyon	Mountain Meadows	Rancho Duarte	Santa Anita	Bell Verde	Diamond Bar
Out-Reach Classes	Robinson Park	Victory Park	Villa Parke	Washington Park	La Pitoresca	La Cañada All Stars Summer Camp	Loma Alta Park				

Bell Verde and Diamond Bar Coming Soon

# LIFE SKILLS EDUCATION (LSE) CLASSES

## ADVANCING THROUGH THE FIRST TEE PROGRAM

Participants in each age group engage with the 5 key commitments:

- Pursuing Goals
- Growing through Challenge
- Collaborating with Others
- Building Positive Self-Identity
- Using Good Judgement

### My Parent and Me

For children ages 3-4 with a parent & be provided basic and introductory instruction using SNAG equipment.

### Age 5-6

Introducing golf and the First Tee Code of Conduct and fundamental golf instruction.

### Age 7-8

Focus on building relationships, inner strength, and self-confidence, while exploring the game of golf.

### Age 9-10

Support positive **Game Changing** behaviors by exploring character concepts that are valuable on and off the course.

### Age 11-12

Support growth and development of early adolescents while demonstrating mastery and growth in golf skills.

### Age 13+

Evaluate, reflect, and apply their understanding of life and golf skills towards planning their future growth path.

### Ace

A capstone program for high school students that integrates the skills and strengths they've developed at First Tee and points them toward exploring, investing in, and building a clear plan for what comes next.

# ADDITIONAL LIFE SKILLS (LSE) CLASSES

## ADVANCING THROUGH THE FIRST TEE PROGRAM

### Tournament League

- Open to all First Tee – Greater Pasadena participants ages 8–17.
- Designed to mirror a high school and collegiate golf experience, giving players the opportunity to compete in structured team play.
- Teams consist of up to 12 participants who qualify through seasonal tryouts.
- Weekly matches are played at participating golf courses, with three team practices scheduled throughout the season.
- Each season runs for seven consecutive weeks, including six regular-season matches and one championship match.
- Tournament League seasons take place in the spring, summer, and fall.

### A/B Honor Roll

- The First Tee A/B Honor Roll Program encourages participants to excel academically and remain on track for eligibility in the First Tee Scholars Program.
- Participants of all ages who earn A's and B's (or equivalent) on their report cards receive a signed certificate recognizing their academic achievement.
- Honor Roll certificates are distributed twice per year by a chapter representative.
- In 2024, we proudly awarded 321 A/B Honor Roll certificates to participants.

### Golf Camps

First Tee – Greater Pasadena's 6-day camps are the perfect way to improve your golf skills and take your playing abilities to the "next level." Camps are offered during summer and the holiday season.



# EATON CANYON FIRE RESPONSE

The Eaton Canyon Fires in Altadena in January 2025 brought devastating loss to the community. The wildfire directly impacted many First Tee families and destroyed approximately \$30,000 of golf equipment stored at one of the program's teaching sites. Thanks to the generous support of the community, First Tee – Greater Pasadena quickly pivoted and continued serving its programs with minimal interruption.

- 70% of winter registrations were disrupted after Altadena GC was lost for the entire 2025 season. Brookside GC and Eaton Canyon GC temporarily closed during the Winter 2025 session.
- First Tee – Greater Pasadena quickly relocated participants to four additional courses across the service area, including Santa Anita GC, Arcadia Par 3 GC, Rancho Duarte GC, and Griffith Park (winter session).
- Eagle and PAL classes continued at Brookside's simulation room, allowing programming to remain active despite course closures.
- Camp Jain hosted a fundraising event at Topgolf El Segundo to support rebuilding efforts for First Tee – Greater Pasadena and First Tee – Los Angeles.
- The Genesis Open relocated from Riviera Country Club to Torrey Pines, and our chapter received \$30,000 to aid recovery and rebuilding.
- The APGA contributed \$15,000, supporting a youth clinic hosted at Brookside with the Pasadena Boys & Girls Club.





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families here together.

# Renee Sun

Managing Director, SoCal Division, East West Bank





# EATON FIRE FAMILY GOLF CLINIC PRESENTED BY EAST WEST BANK

First Tee – Greater Pasadena partnered with East West Bank to co-host a free family golf clinic at Brookside Golf Club for community members impacted by the Eaton Fire. The event introduced youth and families to the game of golf while also providing resources such as free apparel, opportunities to participate in First Tee programming, and financial literacy education for youth led.

We are proud to have East West Bank's SVP and Regional Director of Consumer and Business Banking, Renee Sun, serve on our board. We are grateful for her leadership and commitment to strengthening both First Tee and our community.

## PURE INSURANCE CHAMPIONSHIP SHOWCASES FIRST TEE PARTICIPANTS ON A NATIONAL STAGE

The PURE Insurance Championship provides First Tee participants with a national stage to showcase the skills, character, and values developed through their local chapters. Hosted at the iconic Pebble Beach Golf Links, the tournament pairs teens with PGA TOUR Champions players, offering mentorship while competing for the pro junior title. Participants also engage with leaders from the business and golf worlds, gaining insight into opportunities available both on and off the course.

Elizabeth Clark and Ali Abu Rayyan were selected to compete, which took place September 16 - 21 in Pebble Beach, California. Selection is based on golf performance, personal growth through First Tee, and socioeconomic need, reinforcing First Tee and title sponsor PURE Insurance's shared commitment to expanding access for youth from underserved communities.

**“The PURE Insurance Championship was the most amazing experience of my life,”** said Ali. **“Playing the greatest golf course in the world with some of the legends of the game was a dream come true.”** His reflection captures the lasting impact of the championship, which blends elite competition with mentorship, exposure, and personal growth.





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# GOLF INVITATIONAL DRIVES YOUTH IMPACT

More than 130 golfers gathered at Brookside Golf Club for the 17th Annual First Tee – Greater Pasadena Golf Invitational, Presented by the Rose Bowl Stadium, a long-standing community tradition that brings supporters together on the course each fall. Players from across Southern California enjoyed a day of friendly competition, connection, and shared commitment to the chapter’s work in the San Gabriel Valley.

The tournament raised \$115,500 through sponsorships, foursomes, and an online auction, marking another successful year for one of the organization’s signature fundraising events. As First Tee – Greater Pasadena approaches its 20th anniversary in 2026, the Invitational continues to be a meaningful moment for the community to gather in support of the chapter’s future.



# \$115,500 RAISED



# PASADENA POLICE ACTIVITIES LEAGUE (PAL) PARTNERSHIP



First Tee – Greater Pasadena has proudly partnered with the Pasadena Police Activities League (PAL) since 2008, a relationship that began through Corporal Glenn C. Thompson, a highly respected retired Sergeant of the Pasadena Police Department who served the force for 31 years and mentored hundreds of youth throughout his career. Through this partnership, PAL participants attend First Tee once a week for eight weeks of golf instruction, with sessions offered three times each year in winter, spring, and fall. The program introduces youth to the game of golf while reinforcing values such as respect, integrity, and confidence in a supportive learning environment.

The Pasadena Police Activities League (PAL) is a youth development organization dedicated to building positive relationships between Pasadena youth and local law enforcement through educational, athletic, and recreational programming. By providing structured activities, mentorship, and leadership opportunities, PAL helps young people develop confidence, character, and strong connections within their community.





# LOMA ALTA PARK

First Tee – Greater Pasadena partnered with LA County Parks and Recreation to introduce the game of golf to youth participating in the Loma Alta Park summer camp program in Altadena. Over the course of an eight-week program, two First Tee coaches and a dedicated volunteer worked with 70 campers, providing instruction that introduced the fundamentals of golf while reinforcing the values and life skills at the core of the First Tee experience.



# COMMUNITY PROGRAMS

## Our Community Programs

- Pasadena PAL
- Pasadena Parks and Recreation Department Summer Camps
- LeRoy Haynes
- Special Olympics
- Running Waters Day Program
- Villa Esperanza
- La Canada All- Stars Summer Camps
- Pasadena Boys and Girls Club

## Community Clinics and Special Events

- Latina Golfers Golf Clinic
- Wounded Warrior Project Clinics
- Rose Bowl Egg Bowl
- Rose Bowl Cinco de Mayo
- Pasadena Police Department National Night Out
- Pasadena Police Department Family Wellness Day
- Pasadena City Proclamation



# COACH SPOTLIGHT

## GARY MOODY

Gary has deep roots in the Pasadena community. He attended Cleveland Elementary, Washington Junior High, and Blair High School before continuing his education at Pasadena City College. His athletic talent in track and field earned him a scholarship to San José State University, where he competed in the triple jump and long jump.

A lifelong community leader, Gary served two terms as President of the NAACP and spent 13 years as First Vice President. He and his wife, Candy, have been married for more than 45 years and are proud parents to Hasaan and Aisha and grandparents to Derrick and Denver.

Gary joined First Tee – Greater Pasadena in the summer of 2022 and has since become a valued member of the coaching team. As a Level 1 coach, he works closely with participants in the Monday Police Activities League class and the Wednesday Running Waters Day Program. He also leads putting instruction for the Latina Golfers and Wounded Warrior clinics and supports chapter outreach at community events such as the Egg Bowl and National Night Out.





## FIRST TEE MILESTONE AT THE PASADENA CITY CHAMPIONSHIP

Congratulations to Isaac Calderon for winning 2025's Pasadena City Championship, and to Ali Abu Rayyan, who made history as the first First Tee – Greater Pasadena participant to make the cut and advance to the third day of competition. Ali's achievement marks an exciting milestone for the chapter and reflects the growing talent emerging from our programs.

Held annually at Brookside Golf Club, the Pasadena City Championship is one of Southern California's most historic amateur golf tournaments. Established in 1929, the event attracts top amateur golfers from across the region and has long been recognized as one of the premier city championships on the West Coast. Proceeds from the tournament support youth development programs through First Tee – Greater Pasadena.



# CHAPTER CUP CHALLENGE

Congratulations to First Tee – Orange County for winning the 2025 SoCal Chapter Cup Challenge. Held on July 29 at Brookside Golf Club (Course 2), the tournament brought together 106 participants representing six First Tee chapters across Southern California: San Diego, Orange County, Coachella Valley, Inland Empire, Los Angeles, and Greater Pasadena. The event celebrated friendly competition, sportsmanship, and the opportunity for participants from across the region to connect through the game of golf.



## BOARD MEMBER SPOTLIGHT

### SAM KENDRICK & ALEC GARD

**Sam Kendrick, Senior Vice President, Portfolio Manager** at Whittier Trust, and **Alec Gard, Vice President, Client Advisor** at Whittier Trust, joined the First Tee – Greater Pasadena Board of Directors in 2025 and have already made a meaningful impact.

Sam stepped into the role of Board Chair for the annual First Tee Golf Classic, helping bring Whittier Trust on as the event's Player Package Sponsor. Alec joined the planning committee for the chapter's 20th Anniversary Celebration and helped secure Whittier Trust as the Title Sponsor of the event.

We are incredibly grateful to both gentlemen for their commitment to going above and beyond in support of the organization and for the significant impact they have made in their first year.

# GRANTS & EATON FIRE DONATIONS

## Foundation Grants

- Bedford Foundation: \$15,000
- Rose Hills Foundation: \$15,000
- Heads Up Youth Foundation: \$10,000
- Pasadena Host Lions Club: \$7,688
- Ann Jackson Family Foundation: \$5,000
- Anonymous: \$5,000
- Confidence Foundation: \$2,500
- Pasadena Parks and Rec Foundation: \$3,000

**Total of \$63,688**

## First Tee HQ Support

- Genesis Open: \$30,000
- PGA TOUR Superstore: \$15,000
- Toro DEI Grant: \$5,000

**Total of \$50,000**

## Eaton Canyon Fire

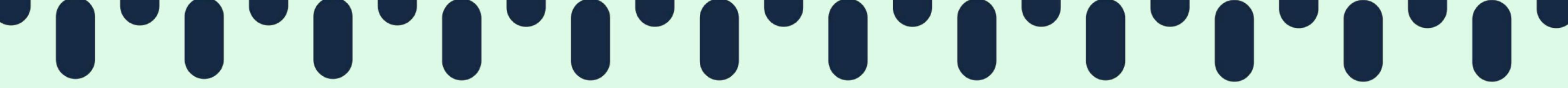
- Camp Jain: \$6,500
- East Bay Golf Foundation: \$3,845
- Phoenix Decorating Company: \$2,000
- The Outpost Foundation: \$2,000
- Others: \$5,447

**Total of \$19,792 (monetary donations)**

## In-Kind Donations

- Dick's Sporting Goods Foundation
- Golf Warehouse
- Metalwoods
- Callaway and Top Golf
- Lite Year Golf
- First Tee HQ

**Estimated over \$30,000 in equipment**



# STAFF

**Bob Baderian**  
Master Executive Director

**Mark Fritz**  
Director of Programming  
& Operations

**Dan Hufford**  
Program Coordinator

**Derrick Williams**  
Outreach Coordinator

**Leslie De Luco**  
Special Projects Coordinator

**Rob Moore**  
Tee Sign Coordinator

**Arnetta Love**  
Administrative Assistant

# COACHES

**Jeff Crawford**  
Level 4 Coach & Trainer

**Eyna Alaán**  
Level 3 Coach

**Rafael Gomez**  
Level 3 Coach

**Alejandro De La Torre**  
Level 2 Coach

**Erwin Alaán**  
Level 1 Coach

**Ted Bartscherer**  
Level 1 Coach

**Andy Castro**  
(Alumni)  
Level 1 Coach

**Li Ta (Ted) Cheng**  
Level 1 Coach

**Mason Chiu**  
(Alumni)  
Level 1 Coach

**David Freedman**  
Level 1 Coach

**Isabella Gonzalez**  
(Alumni)  
Level 1 Coach

**Gary Moody**  
Level 1 Coach

**Reymond Maranan**  
Level 1 Coach

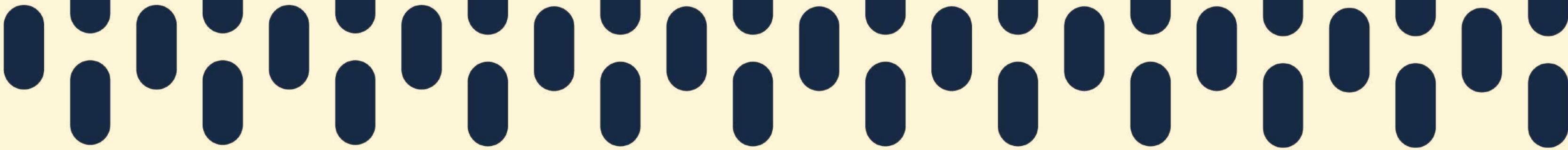
**Ryan Costanzo**  
Summer Outreach  
Coach

**Fei Han**  
Summer Outreach  
Coach

**Madelene Kwei**  
(Alumni)  
Summer Outreach  
Coach

**Nichole Yang**  
Summer Outreach Coach





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**Renee Sun**

East West Bank

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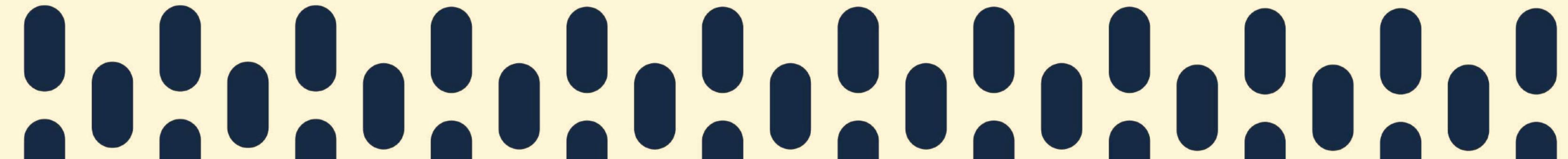
KPMG LLP

**Sam Kendrick**

Whittier Trust

**Steven Haderlein**

Pasadena City Council  
(retired)



# BOARD AMBASSADORS

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American Golf Corporation

**Dedan Brozino**

Rose Bowl Legacy  
Foundation

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Los Angeles County  
(retired)

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SCPGA Foundation

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Los Angeles County  
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**Michael O'Connor**

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**Scott Scozzola**

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**John Sinner**

State Farm Insurance

**Kathleen Turknette**

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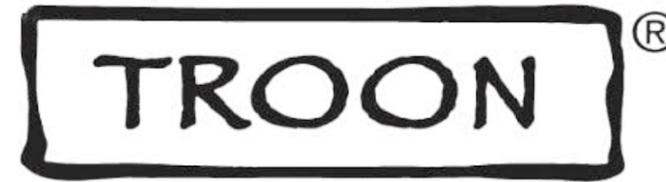
**Jens Weiden**

Rose Bowl Operating  
Company

# THANK YOU TO OUR SPONSORS



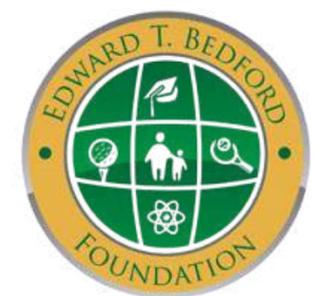
American Golf Corporation.

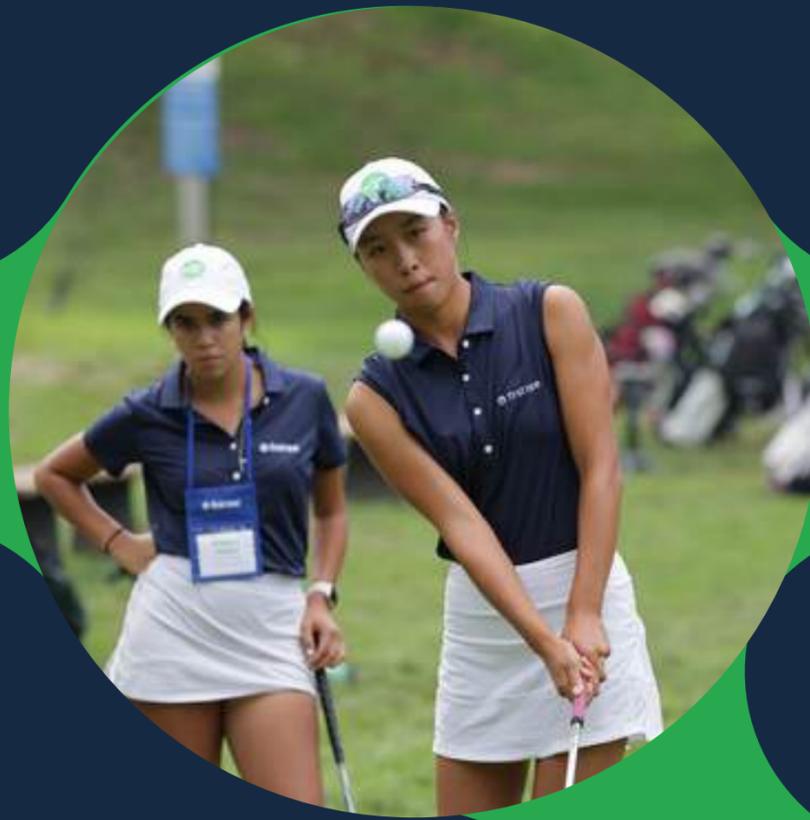


The Rose Hills  
FOUNDATION



The Holdsworth Group, LLC  
*Principal Investing; Principled Advice™*





Thanks to you,  
we're **Building**  
**Game Changers.**



[www.firstteegreaterpasadena.org](http://www.firstteegreaterpasadena.org)

